

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57048	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 01:52 PM
Client: HOUSE MAJORITY PAC (319900)	CPE: / / 2162	Agency Commission: 15 %	Updated: EMENDEL on 10/19/12 02:16 PM	
Agency: WATERFRONT STRATEGIES	Product: PITT 10/23-29 (1300)	Self Protect.: :00:00	Confirmed: 10/19/12 02:15 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY HOUSE MAJORITY PAC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DLIVE9A	1 1 1 1 1 0 0	DAY	30	B			0.0	\$300.00	5	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DLIVE930A	1 1 1 1 1 0 0	DAY	30	B			0.0	\$300.00	5	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DDEAL	0 1 1 1 1 0 0	DAY	30	B			0.0	\$600.00	4	\$2,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	D11AM	* T W T F * *	PRIC	30	B			0.0	\$750.00	3	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$795.00	5	\$3,975.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPHIL	0 1 1 1 1 0 0	DAY	30	B			0.0	\$550.00	4	\$2,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$900.00	1	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$800.00	4	\$3,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS4PM	* T W T F * *	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS430PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS5PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	4	\$4,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,300.00	5	\$6,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,300.00	5	\$6,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AINSIDER	1 1 1 1 1 0 0	ACC	30	B			0.0	\$850.00	5	\$4,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$7,000.00	1	\$7,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$1,000.00	1	\$1,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	66	0	\$69,425.00	\$59,011.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$69,425.00	\$59,011.25	\$0.00	\$0.00